

Vishwa Raj

AI Product & Systems Leader

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Product and systems leader with 10+ years across product and technology. Connects product strategy, operating design, workflow automation, and practical AI governance to help cross-functional teams execute with greater clarity, control, and scale.

EXPERIENCE

Product Manager — Kalkine Solutions

Dec 2025 – Present

Own end-to-end product delivery across multi-region fintech products, aligning Engineering, Design, QA, Content, Marketing, and Compliance around stronger releases, platform upgrades, and measurable product outcomes.

Assistant Product Manager — Kalkine Solutions

Nov 2022 – Nov 2025

Led UX, SEO, analytics, and release-quality initiatives, translating post-launch evidence into roadmap, platform, and delivery decisions.

Product Manager — Nebula Holdings

May 2017 – Oct 2022

Owned CRM and back-office product roadmaps, partnering with engineering on API architecture, system upgrades, and workflow improvements that increased operational scale.

Senior Software Engineer — Innov8 Coworking

Apr 2016 – Apr 2017

Built an internal event and visitor-management platform that replaced vendor tooling and improved operational efficiency for onsite teams.

SELECTED SYSTEMS

Verified AI Governance Operating System

A governed operating model for evidence-backed AI work, approval boundaries, audit trails, replayable execution, and reusable learning.

Unified Multi-Channel Communication Platform

Lifecycle orchestration across email, WhatsApp, push, in-app, and SMS with consent controls and action-oriented measurement.

Campaign Operations & Lifecycle Automation

A suppression-first campaign system combining reusable templates, engagement routing, and automated creative quality assurance.

CORE CAPABILITIES

Product strategy and platform direction • AI governance and workflow systems • Lifecycle automation and multi-channel orchestration • Cross-functional delivery and operating models • Product analytics, experimentation, and growth

PUBLIC PROOF

- Led product and operational initiatives spanning four markets.
- Supported 15+ regional campaigns and 7+ cross-region programs.
- Designed eight reusable campaign templates and seven suppression categories.
- Shaped investment discovery experiences with 50+ screening parameters.
- Built one governed AI proof trace covering evidence, approval, audit, and replay.

Public résumé. Confidential company data and unvalidated outcome ranges are intentionally omitted.